

emerald **insight**



Jump straight to relevant content

How do I search for content on Emerald Insight?

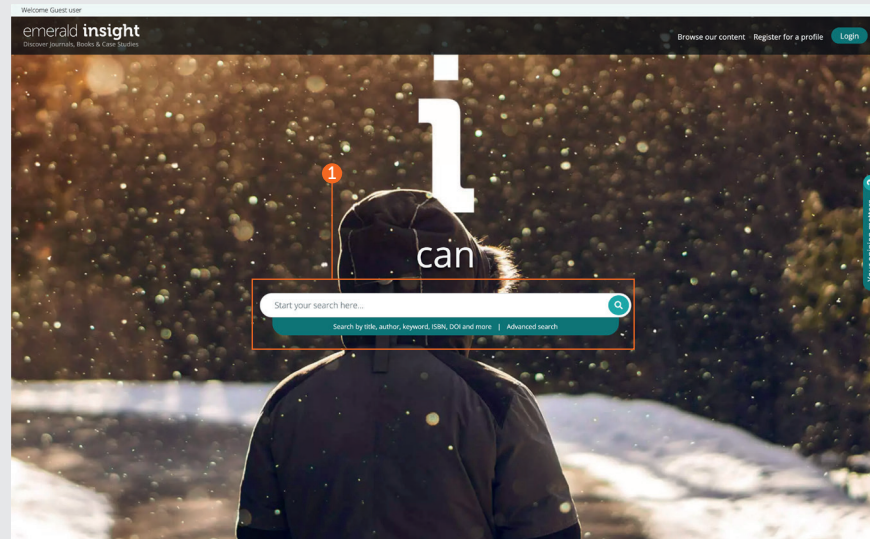
www.emerald.com/insight



How do I search for content on Emerald Insight?

Search uses MarkLogics's powerful search technology to deliver fast and accurate results. Algorithms are set according to user criteria to return the most relevant results for the search term.

1. Quick and advanced search are accessed from the Emerald Insight homepage.

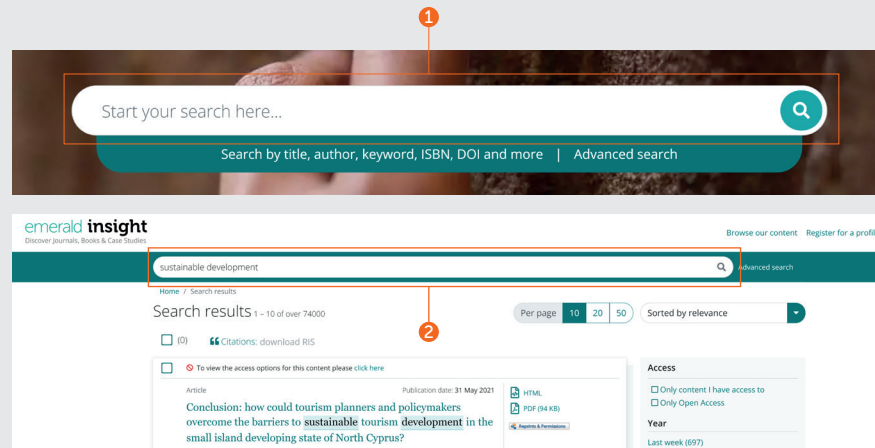


Quick search

emerald.com/insight

Designed to quickly deliver initial results based on your search criteria, which can then be refined using filters.

1. Enter your keyword(s) or phrase into the search box and click on the search icon.
2. The search bar will remain on the top of the page throughout so that a new search can be performed at any time.

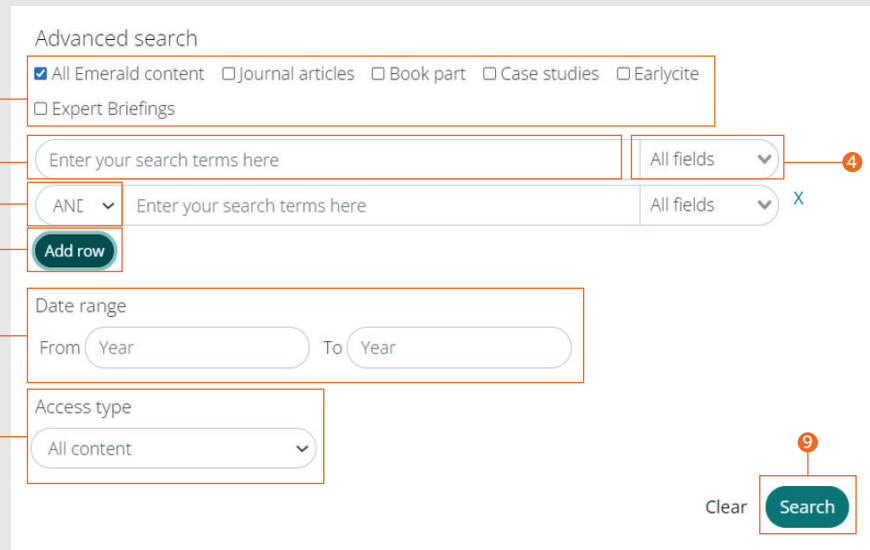
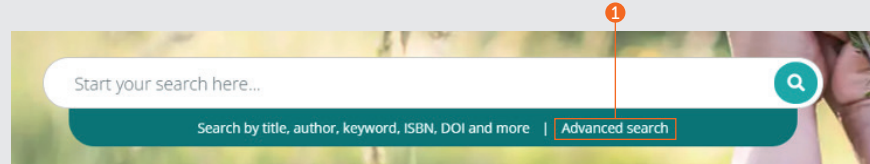


Advanced search

emerald.com/insight/advanced-search

When you are looking for something specific, this function allows you to input more detail into your initial search in order to receive results that are better aligned to your criteria.

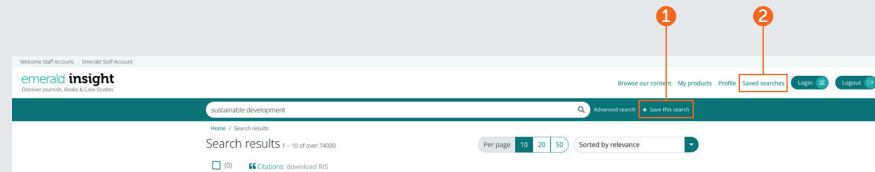
1. Select 'Advanced search' in the search bar.
2. Select one or more types of content to search across.
3. Enter your words or phrases. You can include wildcard '*'. Phrases should be in quotation marks (e.g. "clean air" or "clean air legislation").
4. Refine your search by selecting the field in which you wish to search (all, title, abstract, contributor, DOI).
5. Click 'Add row' to add additional search terms.
6. Use the drop-down options to access the Boolean operators: 'AND', 'OR', 'NOT'.
7. Narrow your search further by using the 'Date range'.
8. Apply 'Access type' filters (all content, subscribed or Open Access).
9. Click 'Search' to run your advanced search.



Save your searches

In order to save a search, you must be logged in to your user profile. The save search function is especially useful when the search criteria are complex. This allows you to save the results to review again later.

1. You can save any search by clicking on the 'Save this search' link.
2. Searches can be retrieved and managed via the 'Saved searches' link on the top navigation bar.



Search results

All search results are displayed in the standard way that enables sorting and filtering, so you can find the content you need quickly and easily.

1. Results are automatically returned in order of relevance according to your search term. You can change the order of results and sort by date order.
2. Number of results returned.
3. Content type (article, book part, case study or briefing).
4. Access status (available/unavailable, Open Access).
5. Author(s).
6. Publication date.
7. The start of the abstract.
8. Quick access links (HTML, PDF, ePub, OpenURL).
9. Article level download counts. Data is refreshed every 24 hours.
10. Altmetrics score (article level qualitative data).
11. If your institution does not have access to particular content, you will see this message. Check with your librarian to see if other access options are available.

The screenshot shows a search results page for 'sustainable housing'. The search bar at the top contains the query 'sustainable housing' and includes options for 'Advanced search' and 'Save this search'. Below the search bar, the page displays 'Search results 1 - 10 of over 27000'. The results are sorted by relevance, with a dropdown menu to change the sort order. The first result is an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach' by Ifeoluwa Benjamin Okuleye, Mukaïla Bamidele Ogunleye and Abiodun Kolawole Oyeturunji, published on 23 November 2020. The article is available in HTML and PDF (285 KB) formats. It has 170 downloads and an Altmetrics score of 1. The second result is an article titled 'Factors influencing sustainability outcomes of housing in subtropical Australia' by Wendy Miller and Laurie Buys, published on 24 May 2013. It is available in HTML and PDF (190 KB) formats, has 1084 downloads, and an Altmetrics score of 1. A message at the bottom of the page states: 'To view the access options for this content please click here'. The page also includes filters for 'Access' (Only content I have access to, Only Open Access) and 'Year' (Last week, Last month, Last 3 months, Last 6 months, Last 12 months, All dates). The 'Content type' filter shows counts for Article (19791), Book part (4882), Earlycite article (1576), Case study (603), Expert briefing (182), and Executive summary (8).

Exporting citation information

Single downloads


1. Open the content and click on the individual Download as .RIS option which is located under the citation.

Bulk downloads



You can bulk download citations from your search results by selecting your chosen results and then exporting the citations as required.



2. Option to display 10, 20 or 50 search results at any one time.
3. Tick box(es) to select which .RIS files you want to download.
4. Download function remains greyed out until selections have been made. When selections are made, the text will turn green. Click download .RIS. You then have the option to save the file, open in Notepad or have it sent straight to the citation management software (if the plug-in has been downloaded).


Citation
 Özgüt, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552.
<https://doi.org/10.1108/WHATT-03-2021-0049>




1 

Home / Search results

Search results 1 - 10 of over 289000 **2**  Sorted by relevance 

(0)  Citations:  **4**


 To view the access options for this content please [click here](#)


Article Publication date: 6 July 2021  HTML  PDF (88 KB) 




3 **Digital project management: rapid changes define new working environments**

Te Wu

Prior to the COVID-19 pandemic, project **management** was undergoing gradual shift and moving from traditional ways of working toward embracing digitization. The COVID-19...

DOWNLOADS  891

 To view the access options for this content please [click here](#)

Article Publication date: 5 November 2021  HTML  PDF (1.1 MB) 

Incorporating customer profitability analysis into quality management systems

Leonardo Sedevich-Fons

The specific purpose of this article is to describe customer profitability analysis and evaluate its compatibility with quality **management** systems. Besides, its more...

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Access

Only content I have access to

Only Open Access

Year

Last week (1571)


Last month (3761)

Last 3 months (9013)

Last 6 months (16770)

Last 12 months (27126)

All dates (289121)

From To 

Content type

Article (242444)

Book part (32596)

Earlycite article (9316)

Case study (2528)

Expert briefing (1752)

Executive summary (468)

Graphic analysis (16)

Accepted article (1)

Refine search results

1. Use the page controls to view and scroll through the results.

Refine your search results further with the options on the right of the screen.

2. Access

- Only content which you have access to through a subscription or stakeholder licence.
- Open Access content only.

3. Year

- Refine the content by publication date.

4. Content-type (choose from):

- Journal articles
- Book parts
- Earlycite (pre-publication) articles
- Case studies
- Expert Briefings
- Executive Summary
- Graphic analysis

The screenshot shows a search results page for Emerald Insight. At the top, there are search controls: 'Per page' with options 10, 20, and 50 (callout 1), and 'Sorted by relevance'. Below this, the search results are displayed in a list format. The first result is an article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, published on 31 May 2021. The second result is 'Assessment of state and tendencies of sustainable development in Lithuania' published on 27 September 2011. On the right side of the page, there are four filter panels: 'Access' (callout 2) with options for 'Only content I have access to' and 'Only Open Access'; 'Year' (callout 3) with a range selector and a 'Go' button; and 'Content type' (callout 4) with a list of content types and their counts.

Speak to your librarian if the content you require appears unavailable, other access options may be available.

Preview content

Example with journal article

1. Clicking on the 'View summary and detail' button will give you an expanded view, including:
 2. Full abstract.
 3. Publication details.
 4. Keywords. Click to search again on any of the keywords.

Article Publication date: 31 May 2021

Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?

Hale Özgüt and Ali Öztüren

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to **sustainable** tourism **development** in the small...

1 Hide summary and detail

2 Abstract

Purpose

This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to **sustainable** tourism **development** in the small island developing state of North Cyprus? The purpose of this paper is to draw on the collaborative work of tourism academics and practitioners featured in this issue.

Design/methodology/approach

A thematic analysis of the articles in this collection draws together the key outcomes related to the strategic question, with particular reference to the contribution to knowledge,

3 Details

Worldwide Hospitality and Tourism Themes, vol. 13 no. 4
 Type: **Research Article**
 DOI: <https://doi.org/10.1108/WHATT-03-2021-0049>
 ISSN: 1755-4217

4 Keywords

- Sustainable tourism development
- North Cyprus
- Planning and policy
- Collaboration
- Conservation of resources
- SIDS

HTML
 PDF (94 KB)
 Reprints & Permissions

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Preview content

Example with Expert Briefing

There are two categories of keywords for Expert Briefings:

- 1. Geographic
- 2. Topical

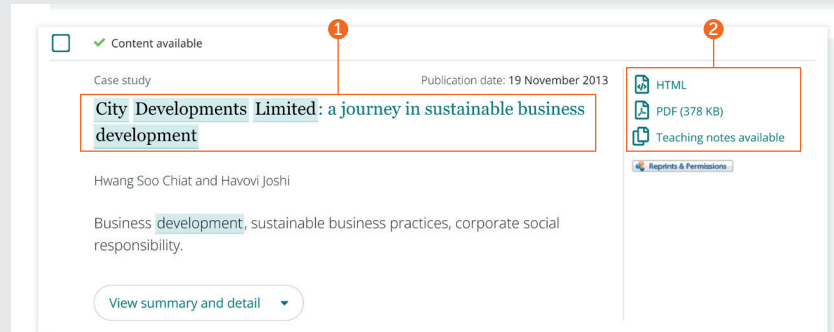
Users can select and de-select more than one of the suggested keywords.

The screenshot shows a preview of an 'Expert briefing' article. At the top left, there is a green checkmark and the text 'Content available'. The article title is 'Inflation expectations matter more than unemployment', with a publication date of '14 December 2021' and an 'HTML' icon. Below the title is a small 'EXPERT BRIEFINGS' logo and the location 'INTERNATIONAL'. A short text snippet follows: 'The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...'. A 'Details' button is visible. Below this, the 'Details' section lists 'DOI: 10.1108/OXAN-DB266105' and 'ISSN: 2633-304X'. The 'Keywords' section has two items: 'Geographic' and 'International', with a red box and a '1' annotation around them. The 'Topical' section has six items: 'economy', 'monetary', 'prices', 'employment', 'policy', and 'wages', with a red box and a '2' annotation around them.

The content

From the search results page there are various routes to access the content.

1. Clicking the title will automatically open content in HTML.
2. Clicking the links for available formats.



Journal article


1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the title name to view all volumes and issues on the Table of Content (TOC) page.
3. Publication date.
4. Download in other available formats.
5. Jump to sections within the content.
6. The structured abstract.
7. The sidebar shows related articles from Emerald and other publishers which may be of interest.
8. Keywords. Click to search again on any of the keywords.
9. Citation information.
10. The start of the article.

The screenshot shows a journal article page with the following elements and callouts:

- 1:** Author name: Rashmeet Kapoor, Kush Kapoor
- 2:** Journal title: Worldwide Hospitality and Tourism Themes
- 3:** Article publication date: 31 May 2021
- 4:** PDF download button (339 KB)
- 5:** Abstract sidebar with sections: Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations
- 6:** Structured abstract content including Purpose, Design/methodology/approach, Findings, Practical implications, and Originality/value
- 7:** Related articles sidebar with titles like "A survey of factors influencing cost structures in the Indian hotel sector" and "Marketing sustainability in the luxury lodging industry"
- 8:** Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools
- 9:** Citation information: Kapoor, R. and Kapoor, K. (2021), 'The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry', *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>
- 10:** Download as RIS button

Book chapter

1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the title name to view all other chapters on the Table of Contents (TOC) page.
3. Publication date.
4. Download in other available formats.
5. Abstract.
6. Jump to sections within the content.
7. Citation information.
8. Keywords. Click to search again on any of the keywords.
9. Quick access to other chapters.
10. The start of the chapter.



The Concept of Sustainable Development

Sanda Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN: 978-1-78754-039-2, eISBN: 978-1-78754-038-5

Publication date: 14 May 2018 3

PDF (215 KB) ePub (264 KB) 4

Abstract 5

Introduction 6

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

Sustainable development Three pillars Dimensions Indicators Stakeholders 8

Citation

Renko, S. (2018), "The Concept of Sustainable Development", Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52.
<https://doi.org/10.1108/978-1-78754-038-520180003>

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Book Chapters

Prelims

Introduction

Part I The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Market Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II SMEs Operating in the Food & Drink Industry as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

Introduction 10

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

Case study

1. View the full author(s) and affiliation(s) details. Each name can be selected to view all content they have contributed to.
2. Select the collection name to view all other case studies that are available.
3. Publication date.
4. Download in other available formats.
5. Choose to view the case study or the teaching notes (where available).
6. Jump to sections within the content 1. The sidebar shows related articles from Emerald and other publishers which may be of interest.
7. Abstract.
8. Keywords. Click to search again on any of the keywords.
9. Citation information.
10. The sidebar shows related articles from Emerald and other publishers which may be of interest.
11. The start of the case study.

Woolworths South Africa: making sustainability sustainable

1 John Luitz, Amanda Bowen, Claire Beswick

2 Emerald Emerging Markets Case Studies

3 ISSN: 2045-0621

3 Publication date: 1 January 2011

4 PDF (174 KB)

5 CASE | TEACHING NOTES

6 Abstract

7 Case summary

8 Keywords

9 Citation

10 Related articles

11 Download as RIS

Abstract

The trend towards sustainability

Woolworths' background

The good business journey

Implementation

Impact and challenges

Conclusion

Case summary

Subject area
Sustainable development; business, government, and society.

Study level/applicability
The case is designed to be taught to students at MBA and MA level.

Case overview
In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man. Woolworths had launched its five-year sustainability strategy just under two years before. After undertaking an impact assessment, Smith was concerned that the original targets – which covered transformation, social development, the environment and climate change – had been set without a clear understanding of exactly what it would take to achieve them. Woolworths had recently identified ten key risk areas that impacted on the achievement of its original goals. If the sustainability goals were not reached, Woolworths could lose credibility among its shareholders, staff, and consumers. What did Woolworths need to do to ensure that it achieved its sustainability goals? And had the company been too ambitious in the targets it had set initially, he wondered?

Expected learning outcomes
To examine the differences, if any, between sustainable development in South Africa and other developing nations and sustainable development in developed nations; to impart an understanding of sustainability in its broadest sense; to investigate the challenges in implementing sustainability strategies in business; to look at ways of measuring the success of sustainability strategies; and to explore whether and how sustainability strategies should differ across industry sectors and across companies.

Supplementary materials
Teaching notes.

Related articles

Implementation: monitoring and evaluation of sustainable business practices: framework and empirical illustration
Maria A.O. Dos Santos et al., Corp. Govern.: The Int. J. of Busin. in Soc., 2014

Indicators of sustainable business practices: Woolworths in South Africa
Maria A.O. Dos Santos et al., Supply Chain Management: An International Journal, 2013

Business sustainability: frameworks and cases
Göran Svensson et al., European Business Review, 2011

Fewer than half of Australia's 150 biggest companies have committed to zero emissions by 2050 (1)
by Renato Morji Junior et al., Phys.org, 2021

Business continuity and disaster management within the public service in relation to a national development plan (1)
Ferguson, Cliff et al., Journal of Business Continuity & Emergency Planning

Will 2015 be the year the world agrees how to live sustainably? (1)
Mediacraves, 2014

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8 Sustainable development Retailing South Africa

9 Citation
Luitz, J., Bowen, A. and Beswick, C. (2011). "Woolworths South Africa: making sustainability sustainable", *Emerald Emerging Markets Case Studies*, Vol. 1 No. 1.
<https://doi.org/10.1108/2045062111113534>

Download as RIS

10 Related articles

11 Download as RIS

Expert Briefings

There are three types of content: Expert Briefings (long form), Executive summaries and Graphic analyses.

1. Content type.
2. Regional focus.
3. There are two categories of keywords: geographic and topical. Users can select and de-select more than one of the suggested keywords.
4. Citation information.
5. Date of publication.
6. Consistent structure for Expert Briefings covers significance, impacts, events and analysis.
 - *Variations for other types of content:
 - Executive Summary – a brief account of an unfolding situation or event and the possible implications.
 - Graphic analyses – global and regional risks and opportunities are highlighted with a visual summary of comparative data.
7. The sidebar shows related articles from Emerald and other publishers which may be of interest.

Brazil deforestation pressures will mount at COP26

1 CONTENT TYPE:
Expert Briefings

2 LOCATION:
BRAZIL

3 KEYWORDS ASSOCIATED WITH THIS ARTICLE:

Geographic: Brazil LA/C

Topical: economy industry politics agriculture climate environment food foreign trade government mining
natural resources policy summit

ISSN:
2633-304X

4 CITATION:
Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*.
<https://doi.org/10.1108/OXAN-DB265043>

5 Friday, October 29, 2021

7 Related articles

Agribusiness focus risks rise in Brazil deforestation
Expert Briefings, 2019

New Brazilian environmental promises clash with policy
Expert Briefings, 2021

Deforestation clashes will gather pace in Brazil
Expert Briefings

Amazon deforestation hits monthly record in Brazil [📄](#)
[Phys.org, 2021](#)

Deforestation in the Brazilian Amazon is still rising sharply [📄](#)
[Herton Escobar, Science, 2020](#)

Brazil pledges higher greenhouse emissions cuts [📄](#)
[Phys.org, 2021](#)

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6 **Significance**
During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km2) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event
A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

Significance
During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km2) of forest were cut down.



A protest in London over Amazon deforestation and indigenous rights in Brazil (Belinda Jao/SOPA Images/Shutterstock)

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